

# BECOME A UC ADVOCATE



Join us in our mission to  
celebrate UC, Collaboration and  
CX Technology Innovation.

# LetsCollaborate



# WHAT WE'RE ABOUT



## True unified communications has arrived.

We're not just gluing pieces of the communication puzzle together anymore. Instead, we've found a way to genuinely connect all of the components that businesses need to effectively and efficiently interact. The world of UC has finally evolved.

With digital transformation happening at an incredible scale, new opportunities are appearing for every modern business. As-a-service implementations have become the new baseline for communication investment. Not only that, but UC now forms the foundation of future growth for most companies too.

We launched UC Today in 2017 with a vision of helping companies to discover and understand the benefits of communication and collaboration. Since then, our presence online has grown drastically.

Our publication gave a home to the unsung heroes of UCaaS, CPaaS, CCaaS, and countless other innovations in the market. We became the go-to location for instantly accessible, tech-focused news for the masses.



**UCADVOCATES**

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ucadvocates.com



# JOIN OUR COMMUNITY



**We wouldn't have been able to achieve the fantastic success that we've seen over the last couple of years if it wasn't for you.**

We created this platform for tech leaders, industry professionals, and UC enthusiasts around the world. Here on UC Today, you can learn about the industry, share stories with the masses, and make your own voice heard. With more than 100,000 visitors each month, we believe that the industry is finally taking off.

To celebrate you, our incredible community, we're offering the opportunity for you to get more involved with UC Today. We'd love you to fly the flag for customer experience technology, collaboration, and UC as one of our VIP readers. Become a UC Advocate and help the age of communications to grow bigger and better than ever.

With your support, we'll be able to continue growing the most influential network our industry has ever seen. We'll share more news, reach more people, and plant more trees (join in to find out more).

**Join our UC Advocate programme today.**



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# TAKING PART



## Why take part in our UC Advocate Programme?

We are building a community of content creators, social amplifiers, industry experts, speakers and media influencers to advocate unified communications, collaboration and CX technology.

Using our new UC Advocates programme you can:



Share Content



Connect with Industry Peers



Share Success



Raise your Professional Profile



Share Opinion



Promote your Organisation



Share Insights



Show Thought Leadership

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# REWARDS & RECOGNITION



Join our community and stay at the centre of the conversation.

In return, you'll benefit in the following ways:

- ✓ Win eGifts
- ✓ Plant Trees (CSR)
- ✓ Paid Opportunities
- ✓ Enhance your Personal Profile
- ✓ Global Influencer Recognition
- ✓ VIP Event Access



## Get in touch.

If you'd like to join our exclusive Advocate Programme, please get in touch today:

**Rob Scott**

Publisher

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